APRIL/MAY 2023

CSBA56 — E — BUSINESS

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. Define E - Commerce.
2. Recall any two benefits of E - Business.
3. What is ISDN in wireless communication?
4. Why network security is important in E — Commerce?
5. Tell the difference between Fintech and Regtech
6. List the types of E - marketing.
7. Spell the uses of WWW.
8. Outline the cyber crime in E - Business.
9. Name any four electronic wallets.
10. Label the benefits of E — Seva in India.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) Identify the components of E - Business.

Or

(b) Compare E – Business with traditional business.

12. (a) Classify the types of network.

Or

(b) Describe the security measures of internet payment system.

13. (a) Demonstrate the areas of Fintech.

Or

(b) Discuss the electronics application in HR.

14. (a) Examine the impact of EDI.

Or

(b) Simplify the benefits and features of Intranet.

15. (a) List the different types of payment methods .

Or

(b) Determine the features and importance of E - Governance.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Classify the categories of E — Commerce.

17. Elaborate the types of protocols.

18. Analyse the advantages and disadvantages of E —retailing.

19. Explain the components of web application.

20. Examine the advantages and disadvantages of electronic governance.

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